

Eduardo Castillo Cortés

Castillo Arquitectos

Bio: Eduardo Castillo Cortés is the founder and principal of Castillo Arquitectos, an architectural firm based in Guatemala City. With over 20 years of experience in urban design and sustainable development, Eduardo has collaborated with leading New Urbanist firms on numerous urban projects and master plans across the U.S., Central America, the Caribbean, and beyond. His work is deeply rooted in New Urbanist principles, focusing on the creation of walkable, mixed-use, and community-centered environments. Eduardo's efforts have earned international recognition, including two Charter Awards from the Congress for the New Urbanism (CNU) and the prestigious UNESCO Prix Versailles.



A passionate advocate for New Urbanism, Eduardo has played a pivotal role in advancing these principles throughout Latin America, tailoring them to the region's distinct cultural and environmental contexts. He has been instrumental in projects like Las Catalinas in Costa Rica and the revitalization of La Pedrera in Guatemala City, where he has collaborated with private developers and municipalities to foster sustainable, people-centered urban development.

Eduardo is an active member of CNU, having served as a Charter Awards Jury member and a frequent guest speaker at CNU congresses, where he often discusses New Urbanism's influence in Latin America. He has also contributed to CNU's educational initiatives, including the Art Room, where he shares his expertise on urban design. With his practice now well-established, Eduardo is eager to further contribute to CNU's mission and help shape the future of urbanism globally.

Commitment to CNU: For the past two decades, I have been a dedicated ambassador for CNU in Latin America, advocating for better-designed cities and communities. While conventional development in the region has emphasized sprawl, car dependency, and isolated land use, I have championed walkable, mixed-use, and socially cohesive urban environments.

Through my practice, public advocacy, and collaborations with municipalities, developers, and global organizations, I have introduced and adapted New Urbanism to Latin America's unique challenges. By engaging directly with policymakers, private developers, and academic institutions, I have demonstrated that people-centered design leads to more livable, resilient cities. Despite mainstream development pressures and limited resources, I

remain committed to advancing urbanism that prioritizes sustainability and community well-being over profit-driven expansion.

Leadership Experience: I have demonstrated leadership as a founding member of Fundacion Crecer, a nonprofit dedicated to urban improvement in Guatemala City. One of its most significant achievements was guiding the early redevelopment of 4 Grados Norte, a once-neglected neighborhood that has since transformed into a vibrant urban district. Through community outreach, mediation between public and private institutions, and urban design expertise, Fundacion Crecer played a pivotal role in this revitalization effort.

Additionally, I had a limited but meaningful involvement with the Form-Based Codes Institute as an honorary member, where I gained further insight into shaping urban environments through regulatory frameworks. At the time, my primary focus was on establishing Castillo Arquitectos, but with my firm now well-positioned, I am eager to dedicate more time and energy to the causes I am most passionate about. CNU has long been an organization I admire, and I am eager to contribute my expertise to its mission.

Professional History: Eduardo Castillo Cortés is a leading advocate for the New Urbanist movement in Latin America and the founder of Castillo Arquitectos. He has collaborated on over 60 urban projects and master plans across the U.S., China, and Turkey, while leading dozens of projects throughout Central America and the Caribbean. With a Master's in Architecture from the Savannah College of Art & Design (SCAD), he has built a distinguished career specializing in sustainable urbanism, community-focused development, and high-end residential design. His work has earned prestigious international recognition, including two Charter Awards from the Congress for the New Urbanism (CNU) in the U.S. and the UNESCO Prix Versailles in Paris. Before establishing Castillo Arquitectos in 2004, he served as a project director at Dover Kohl & Partners in Florida and as an urban designer at Sottile & Sottile in Georgia.

Eduardo has played a pivotal role in advancing New Urbanist principles in Latin America, adapting them to the region's unique cultural and environmental contexts. He has worked closely with municipalities, policymakers, and private developers to implement planning strategies that promote smart growth, mixed-use communities, and human-scale design. His expertise has been sought by institutions such as the Lincoln Institute of Land Policy, where he has led seminars on urban design for Central American municipalities. A frequent speaker at international forums, including the Congress for the New Urbanism and The Center for Architecture in New York, he continues to shape the future of urban development in the region, positioning New Urbanism as a framework for creating resilient, livable cities.

Currently, Eduardo is a shortlisted architect for Las Catalinas, Costa Rica, one of the premier New Urbanist communities in the region, where he has designed over 20 projects. In Guatemala City, he is leading several master plans, including the transformation of La Pedrera, a former quarry and historic industrial site, into a vibrant urban district. Over the past decade, he has collaborated with world-renowned design firms to reimagine this 300-hectare site for sustainable urban development.

Pitch for Candidacy: As a passionate advocate for New Urbanism and founder of Castillo Arquitectos, I bring over 20 years of experience in urban design and sustainable development across Latin America, the Caribbean, and beyond. I've contributed to more than 60 urban projects and master plans that align with New Urbanist principles.

As one of few professionals championing New Urbanism in Latin America, I've successfully tailored these principles to the region's unique contexts. My work on projects such as Las Catalinas in Costa Rica and the revitalization of La Pedrera, a large former industrial site in Guatemala City, demonstrates my ability to navigate complex public-private collaborations while promoting sustainable, people-centered development.

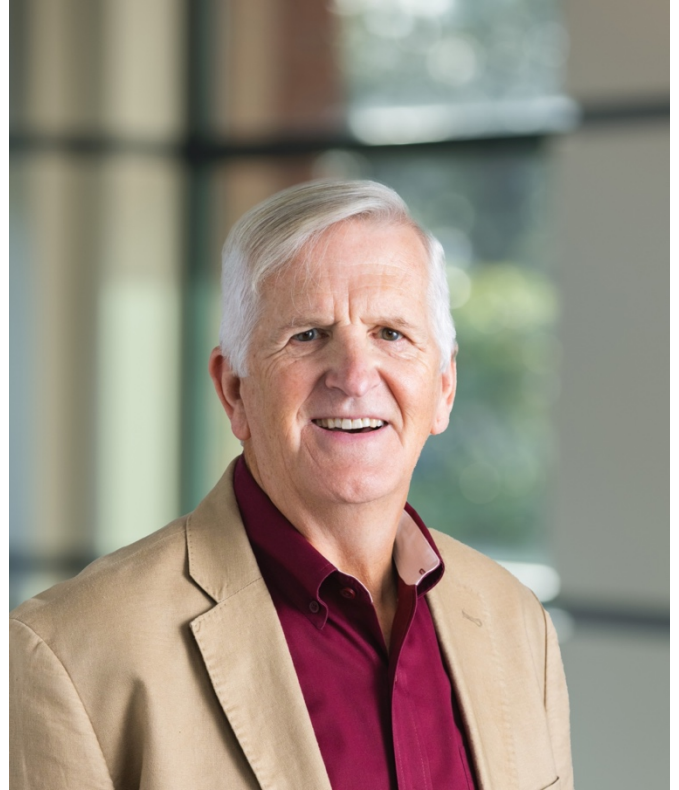
With my international perspective, I am well-positioned to help CNU expand its global outreach. My experience in managing rapid urbanization in developing countries will be key in shaping cities worldwide through the principles of New Urbanism.

Billy Hattaway

England-Thims & Miller Inc.

Bio: Billy Hattaway, P.E., RSP1 is a Senior Advisor with England-Thims & Miller with 48 years of experience in the transportation industry. He has a Master of Business Administration from Florida State University and a Bachelor's degree in Civil Engineering Technology from Wentworth Institute of Technology. He is a registered professional engineer in Florida, Virginia and Texas and a certified Road Safety Professional.

During his last time in the public sector, Billy was the Transportation Director for the City of Orlando. He is the former champion for both the Florida Department of Transportation's Pedestrian and Bicycle Focused and Complete Streets Implementation Initiatives to improve pedestrian and bicyclist safety and comfort in the state of Florida while also serving as FDOT District One Secretary. He has held several senior leadership roles in the private and public sector including FDOT Director, Office of Design, State Roadway Design Engineer, District Five Design Engineer, District Five Structures Design Engineer, and as an officer in the United States Air Force Reserves.



He is active in several organizations including:
Chair/Board Member, Florida Chapter, Congress for the New Urbanism
Member, Urban Land Institute
Member, Florida Motorcycle Safety Coalition
Associate Member, Florida D.O.T. Greenbook Committee
Fellow, Institute of Transportation Engineers
Honorary Board Member, Florida Greenways & Trails

Hattaway was recognized by Governing Magazine as a 2014 Public Official of the Year, and by the Florida Chapter of the Congress for the New Urbanism with the John Nolen Award in 2015 for his leadership on the Department's bicycle/pedestrian safety and Complete Streets initiatives. Hattaway also has numerous awards for his leadership at FDOT on pedestrian/bicycle safety and complete streets from Florida Engineering Society, FDOT, and Florida Bicycle Association.

Commitment to CNU: I have been active in CNU and working with Urban Designer firms for years where I got my knowledge to reshape FDOT to support projects that allow placemaking, improved pedestrian and bicycle safety and encourage local agencies to improve their land developments patterns in alignment with principles of the New

Urbanism, and I am the current Chair of the Florida chapter, which we are growing our organization.

Leadership Experience: I have been in leadership professionally for over 35 years, at the state, local and consulting level, and have been active and chair of CNU Florida, Bike/Walk Central Florida, the FDOT pedestrian/bicycle safety initiative, the implementation of Complete Streets at FDOT, and now active in their Motorcycle Safety Coalition.

Professional History: I have been in the transportation industry for 48 years, 28 of which were in Florida DOT. During my last five years, I led the Southwest Florida District, a statewide bicycle/pedestrian safety initiative, the development and implementation of Complete Streets using the Transect as the basis for Context Classification to align local agency land use with the transportation infrastructure and vice versa. I was the Transportation Director at the City of Orlando where I led the development of a Vision Zero policy and Vision Zero Action plan.

Pitch for Candidacy: I have been the vice-chair at CNU Florida for a number of years, active in the Transportation Summit, when it was active. I am now the Chair and continuing the work that Rick Geller started to grow CNU Florida, further engage our membership on a more regular basis, added Board Member representation from all of our regional groups to bring in younger board members to aid in leadership transitions, and are in lock step with the idea of bringing funders in to sponsor CNU Florida year round through our website and other activities such as webinars through out the year.

Jennifer Krouse

Liberty House Plans

Bio: Jennifer Krouse is a real estate strategist and the CEO of Liberty House Plans. Previously, she served as a business advisor to New Urban developers and an “intrapreneur” in the field of municipal productivity. Jen is a member of the National Town Builders Association and a longtime member of the Congress for the New Urbanism, as well as a charter member of the Incremental Development Alliance. She holds a BA from Williams College and an MBA from the Stockholm School of Economics. Her favorite questions revolve around strategy, productivity, and the built environment.



Commitment to CNU: Since CNU first helped me crystallize long-held values around good placecraft, I've championed walkable urbanism in every realm in which I operate. Often, that's been the professional realm. But I've also served as a guest lecturer, writer, and teacher in order to expand the public understanding of urbanism and build the capacity of small developers to shape walkable places. I produced a three-week festival of urbanism in my adopted hometown. And I've spent countless hours as a volunteer for CNU and supported the initiatives of other members.

Leadership Experience: (1) Williams College - Development Officer: Managed twelve teams of volunteer fundraisers (350 volunteers overall) to grow their fundraising from \$800K to over \$1M annually. (2) City of Memphis - Director, Office of Performance Management: Led a six-person team that established data-driven decision making as a fundamental practice within the organizational culture. Led monthly, consultative performance meetings for mayor, COO, and top two layers of department leadership. (3) Tech901 - Board of Directors (ongoing): Served as sounding board for the leadership team of an educational non-profit during its early years of development. Coached the team and staff through the aftermath of a damaging personnel crisis.

Professional History: My career began as a draftsman in an architectural firm. When recession hit, I took a detour through film and television, then fundraising management, until I used an MBA from the Stockholm School of Economics as a lever to get back to the built environment. During my business studies and afterward, I performed strategic analysis for a Swedish multinational homebuilder and organized a New Urban "best practices" tour for key staff. Since then, I've worked for government, mission-driven, and private organizations and individuals - largely on questions of organizational strategy and productivity, but also on early-stage real estate projects.

In 2023, I added a second track of work with the launch of Liberty House

Pitch for Candidacy: Were you hooked by your first Congress for the New Urbanism? I was. At my very first CNU in 2007, I found dynamic compatriots with a worthy mission and an evolving body of knowledge to help us carry it out.

Since then, CNU has become my professional center of gravity and a source of rich friendships. As a member of the NextGen leadership, I spent my early CNU years making room for new ideas and voices within the annual congress - primarily in the Open Source Congress and Open Innovation tracks. In more recent times, I've built a company that promotes neighborhood-friendly architecture - largely the work of New Urbanists. And I've expanded my involvement by joining two organizations that grew from CNU's rich soil: the National Town Builders Association and the Incremental Development Alliance.

Throughout this time, I've coached and counseled clients in the arts of strategy and productivity. Those clients have included government, corporate, and mission-driven organizations, as well as independent professionals in private practice. Their challenges have been as acute as 911 response time and as prosaic as fundraising success. The work has given me a robust toolkit and an appetite for service.

There is no such thing as a "climax condition" for a membership organization like CNU. The trick is to preserve its strengths while enabling growth and renewal. The people, the mission, and the urbanist movement deserve healthy conditions for growth. I welcome the opportunity to foster those conditions - for you and with you.

Sevanne Steiner

Planning Department City of Miami

Bio: Sevanne Steiner is an accomplished urban planning and development professional with a distinguished career in municipal planning, land use policy, and historic preservation. With expertise in sustainable land development, growth management, and regulatory navigation, she has played a pivotal role in shaping cities through innovative planning strategies and consensus-driven policymaking.

Currently serving as Assistant Director for the City of Miami's Planning Department, Sevanne leads major urban planning initiatives, including Miami's first Comprehensive Plan update in 15 years - Miami: Envisioning 2035/2045 - which introduces policies for 15-minute cities, missing middle housing, and resilience against flooding. She oversees multiple municipal boards, guides zoning and land use entitlements, and has successfully streamlined processes to enhance efficiency and community engagement.

Previously, Sevanne played a pivotal role in Fort Worth's urban evolution, managing land use entitlements, downtown urban design, and heritage preservation projects. Her leadership contributed to transformative efforts like the restoration of Heritage Plaza and the implementation of the Downtown Strategic Action Plan. With expertise in form-based codes, policy analysis, and stakeholder engagement, she has shaped urban spaces that balance growth with community character. Her leadership extended to the formulation of form-based codes, historic district guidelines, and multimodal transportation projects, reinforcing her commitment to place-making and sustainable urban growth.

A Congress for New Urbanism (CNU-A) accredited professional, Sevanne actively promotes walkable, mixed-use development and serves as the Miami Communication Coordinator for CNU. Her career also includes key roles in historic preservation and planning in New Orleans and Georgia, where she contributed to landmark redevelopment efforts and disaster recovery planning.

Sevanne holds a Master of Fine Arts in Historic Preservation from Savannah College of Art and Design and a Bachelor of Arts in History from The University of Alabama. She has received numerous accolades, including the American Planning Association Gold Coast Award for Public Outreach, the CLIDE Award for Form-Based Code Implementation, and the International Downtown Association's Excellence Award.



Passionate about community engagement and leadership development, Sevanne serves on multiple boards, including The University of Alabama's Board of Advisors for community Affairs and the YMCA Youth in Government programs in Alabama.

Commitment to CNU: I take an active role in my commitment to CNU's mission. My leadership in projects like Miami's Comprehensive Plan update (introducing 15-minute cities and missing middle housing) and Fort Worth's Downtown Strategic Action Plan highlights my direct engagement with CNU's core principles. Additionally, my expertise in historic preservation and form-based code administration aligns with CNU's advocacy for human-scaled, context-sensitive development. I have participated in CNU's annual Congress as a speaker and tour guide and have participating locally by generating interest in CNU in Fort Worth, Texas prior to the Congress 23 in Dallas and becoming an active member in CNU Miami. My resume demonstrates not just an endorsement of CNU's mission but an active role in implementing its principles in real-world urban planning and policy.

Leadership Experience: I currently serve on The University of Alabama's Board of Advisors for the Division of Community Affairs and Alabama YMCA Youth in Government Board. In the past I have served on the Texas YMCA Youth in Government Board and the President of the Fort Worth Eastside YMCA Board where I won volunteer of the year.

Professional History: I am an accomplished professional with a proven record in leading municipal urban planning initiatives, steering sustainable land development projects, and cultivating strategic partnerships. I am adept at collaborating with community stakeholders and developers to efficiently develop urban real estate for enhancing overall quality of life. I have proven expertise in growth management and land use planning, administering form-based codes, and historic preservation. I am skilled in navigating complex regulatory environments and securing diverse funding sources for municipal projects. I have demonstrated leadership in coordinating teams and collaborating with stakeholders and elected officials to maximize productivity, enhance customer satisfaction, and optimize value proposition.

Pitch for Candidacy: Throughout my career, I have championed the core principles of CNU - walkability, mixed-use development, transit-oriented design, and historic preservation. My experience in Miami, Fort Worth, and New Orleans exemplifies my commitment to implementing New Urbanist policies at municipal and regional levels. As Assistant Director of Planning for the City of Miami, I have led significant initiatives, including the city's first comprehensive plan update in 15 years integrating crucial New Urbanist concepts such as 15-minute cities. I am an expert in administering form-based codes and spearheading zoning modernization efforts which highlights my ability to translate New Urbanist principles into practical, actionable policies. My proven record of innovation and leadership positions me as a visionary advisor capable of guiding CNU in addressing emerging urban challenges. My capacity to bridge the gap between policy, planning, and implementation underscores my suitability as an ideal candidate.

Jason Thiel

Downtown Winston-Salem Partnership, Inc.

Bio: Jason Thiel is the president of the Downtown Winston-Salem Partnership, an active member and advocacy organization leading the efforts to revitalize and strengthen downtown Winston-Salem business recruitment and support, economic development, marketing, special events, and implementation of the Downtown Plan.

Jason joined the Downtown Winston-Salem Partnership in January of 2006, after serving as the Director of Downtown Development and Tax Increment Financing for Downtown Fort Worth, Inc. Prior to working in Fort Worth, Jason worked for the city of Jacksonville, Florida in several different capacities related to downtown development.

Jason graduated with a BA in Political Science from Temple University in 1994 and a master's degree in Urban and Regional Planning from the University of Florida in 1997.

He enjoys traveling with his wife Shayna, reading books, and spending time with his two sons.

Commitment to CNU: Like most of us, I have dedicated my professional career to implementing the mission of the CNU to the communities that I have worked in. My commitment is to continue this work and develop ways for CNU to influence even better outcomes into the future.

Leadership Experience: Currently serving the 20th year as the President of the Downtown Winston-Salem Partnership.

In the past, I have served as the President of the North Carolina Downtown Development Association.

I have served on many Boards, Advisory Committees, and social organizations.

Professional History: Jason Thiel is the president of the Downtown Winston-Salem Partnership, an active member and advocacy organization leading the efforts to revitalize and strengthen downtown Winston-Salem business recruitment and support, economic development, marketing, special events, and implementation of the Downtown Plan.

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Jason graduated with a BA in Political Science from Temple University in 1994 and a master's degree in Urban and Regional Planning from the University of Florida in 1997.

Pitch for Candidacy: Cities and urban places need the important work of CNU to continue. I want to play my part by assisting the CNU to facilitate future discussions and assisting this organization in striving to achieve its mission and improve our world. My strengths lie in my dogged determination to see results and my willingness to work to get things accomplished. I believe in collaboration and for improving access to urban places and development and I am asking for your positive consideration in joining the Board of Directors for the CNU.